

GREAT LAKES SWING DANCE CLUB
Board Meeting Minutes – October 22nd, 2012

Call to order at 7:40 p.m.

Officers Present:: Jim DeVoe, Jim Vroman, Leo Brennan, Diane Kopec, Matt Kelley, Cathy Kelley, Becky Brousseau, Ernie Callard

Members Present: None

Reading of Last Meeting Minutes: Motion to accept minutes: Approved: J.Vroman Second: M.Kelley Yes: 8 No: 0 Abstained: 0

Treasurer's Report by L. Brennan

August was a loss for the month, September was a gain. We are holding steady around the same but above the red for a few months now.

Motion to accept minutes: Approved: J.Vroman Second: M.Kelley Yes: 8 No: 0 Abstained: 0

Membership

- A. 259 members, cards are all caught up by Matt
- B. Lessons on the side are a big hit from Stuart – it is helping to keep the new people and mingling the people amongst each other. We will have to try to do that once per month.

Dance Events

- A. Halloween – Allen from Roller Rink will pick winner.
- B. Food Drive – JimV will take the food weekly to the soup kitchen, Becky will bring boxes weekly on Wednesday's in November.
- C. New Years – All is pretty much on target with food, liquor license, etc....have table decorations that are getting done still. Just the lesson from 7:30 to 8:00 done by Stu, the rest of the evening is just dancing.

Website

- A. Becky to add a weekly box to advertise Robin Plawinski MI Dance Club activity.

Newsletter

- A. Becky still has not received information from some instructors – advised and reminded that the cut off each month is the 15th. If the information isn't to Newsletter Editor by 15th it does not go in for that time period.
- B. Newsletter may need to be a simplified version for mailing. Web access for full newsletter.

Logo Apparel

- A. This month brought in sales from only 3 shirts and 1 bag but it was better than last month. JimD. advised to put the shirt announcement out at 7:10 and be packed up by 7:30. Buying shirts saves \$24 a year.

Old Minutes

- A. **Cut vinyl window stickers** seem to run around \$4/ sticker. Higher than wanted to be able to give away to club members. At that price may have to charge \$2 per window sticker. Matt to try to negotiate a lower cost per sticker.
- B. **Adapt a Highway** taken off the agenda
- C. **Nominations for Board:** Positions may be changing but J.Vroman, M.Kelley, L.Brennan, J.Devoe, D.Kopec, E.Callard will all rerun for a position. Not running is C.Kelley, B.Brousseau,. Inquiry went out to S.Rogers for his status. (4 officers, 2 appointed, 2 trustees).
- D. **Memberships** - Membership will need to be organized with the Kelleys in Florida to have the information sent to them and then the Michiganders doing the lamination etc. Membership renewal form leave as is. No changes but year. Membership person does cake night. Membership dues will be collected at a separate table away from check-in table on Wednesday night.
- E. **Cash register** – all Board Members need training. Make a pizza night that each person will be run thru scenario's to make sure they know how to use the machine properly.
- F. **Elections** – If ballots need to be sent, they need to be embossed before enveloped and include a pre-print return label, preprint all mailing addresses. November 7th there will be a breakdown of positions available on the tables (3per), and then at 7pm there will notification for officers. At break we will ask for nominations. If opposition for positions we have till the 15th to send ballots. Ballots returned on Dec. 5th. Count done and meeting on Dec 10th to appoint trustees. Acknowledge winners at next Wednesday after that and make sure final results gets into newsletter and on web before December 15th.
- G. **How to attract younger members** – Check with Kettering, U of M, etc. Leo to check rates for student newspaper adds. One night a month put a discount in the newsletters. As always first timers are free.
- H. **Storage Units**- Split between D.Kopec and J.Vroman. Stu's basement is clear except paper storage. Becky offered to store the GLSDC paper information at her house. She will clean those items from Stuarts plus 2 shelves for storing them when he comes back in December.
- I. **5 Year Renewal of URL** taken off the agenda.

Tabled Items

- A. Cash register person as a paid position with a 1099
- B. Attracting younger members
- C. Wednesday Theme Dances
- D. Fundraiser
- E. Shirt Sales – how to increase.

New Business

- A. Lesson and DJ charting for next year is done and approved by Board.
- B. Suggestion box items discussed.

Meeting Adjourned @ 9:15 p.m.: Motion: J.Devoe Second: L. Brennan Yes: 8 No: 0 Abstained: 0

Next Board Meeting- December 10th @ 7:30 p.m. Presidents home