

GREAT LAKES SWING DANCE CLUB
Board Meeting Minutes – March 4, 2013

Call to order at 7:43 p.m.

Officers Present: Jim Vroman, Diane Kopec, Ernie Callard, Leo Brennan, Tracey Hamblin, Jim DeVoe, Jessica Harshfield

Members Present: Mark Prescott

Reading of Last Meeting Minutes: **Motion to accept minutes: Approved: J. Vroman Second: Jessica Harshfield Yes: 8 No: 0 Abstained: 0**

Treasurer's Report by L. Brennan

- A. Yearly 2012 profit was \$5,823.91. Income - \$49,039.13 vs. Expenses – \$43,215.22.
Checking account balance of \$11,387.91 and Savings account balance of \$5,155.31 (Feb. 14)
Check book balance as of Feb. 28 is \$12,160.09

Motion to accept minutes: Approved: D. Kopec Second: J. DeVoe Yes: 8 No: 0 Abstained: 0

Membership

- A. Jessica reported 179 paid memberships. Matt to get with Jessica upon his return regarding membership information.
- B. Birthday cake ordered by Jessica for birthday night 3/13/13 from VG's

Dance Events

- A. March 20th St. Patrick's theme night, T-shirt night or wearing something green \$5.00 entry fee. Matt to put on website, Jim V. to announce and Jim D. to put on face book.
- B. April 27th Spring Fling Dance – Diane Kopec Chairperson. Approx. cost for supplies is \$50.00 and for decorations \$49.25.

Website

- A. Due to Matt out of town – no discussion

Newsletter

- A. Great job Stuart for getting done quickly. Request by Ernie to have pictures of board members included on newsletter and website. Pictures will be submitted to Diane who then will scan in to Stuart and Matt.
- B. Newsletter may need to be a simplified version for mailing. Web access for full newsletter. Keep on agenda for discussion.

Logo Apparel

- A. Reported by Jim D., selling 2-3 shirts on T-shirt night. Jim is going to do an inventory on existing shirts. Will try to determine costs. Still need to make poster for shirt table showing the cost benefit of owning/buying shirt. **Leo to make poster.**
- B. Decided that the iron/sew on patches do not hold up as well.
- C. Need discussion if we can take cost back to \$5.00 on shirt night for incentive to buy shirts.
- D. On-line items for sale to be placed on shirt table – due to no Matt this will be tabled for now. **Leo to add online web address to poster.**

By Laws – Matt

- A. Section 2 of bylaws regarding publishing of board meetings dates for members: 2 meetings set – May 6th Board meeting at Ernie's at 7:00 p.m. and Membership meeting @ Appreciation Picnic August 4th. Diane to send information to Matt and Stuart.
- B. Article XII of bylaws regarding impartial financial review committee is being deferred until April so Matt can be a part of the committee.

Old Minutes

- A. **The dance lessons to the side** deemed to be a success. Discussion to continue one lesson from 7:30 – 8:00 the first Wed. of every month. Barn Dance, Blue Rose, Stationary Cha Cha were the discussed lessons. Cathy/Ernie and Diane/Leo will teach the first one.
- B. **How to attract younger members.** Jessica has a contact for the Michigan Times and will check into costs for advertising and see about hanging flyers. To be further discussed.

Tabled Items

- A. Fundraiser Ideas
- B. Advertising/Promotion

New Business

- A. Suggestion Box update – Jim V. revealed all suggestions – Pertained to DJ & music complaints
- B. ABA information – Diane made request made to remove from agenda.
- C. DJ Cooperation – Jim V. DJ letter was reviewed and corrections are being made by Jim V. Board members to sign corrections, Jim V. to distribute to DJ's for signature and dated. Discussed the DJ's playing the first dance song of the night to be from the lesson taught. **Approved: Tracey H Second: Jessica H. Yes: 8 No: 0 Abstained: 0**
- D. Monetary one time music fee for new dance styles added to calendar – No monetary fee at this time. Declined.
- E. DJ line up posting on FB – This is posted in our monthly newsletter, no posting in FB accepted. Declined.
- F. Outgoing Mass Mailing list for closing and invites – Diane K. will be handling the cancellations and upcoming invites.
- G. Decide or find Chairperson for upcoming Dance Events – More discussion at next meeting for future events, Leo B. is Chairperson for the Appreciation Picnic.
- H. Search for new locations for future events for the 2014 year.

Meeting adjourned @ 9:45 p.m. Motion: Jim V. Second: Diane K. Yes: 8 No: 0 Abstained: 0

Next Board Meeting -- May 6, 2013 7:00 p.m. @ Ernie's