

**GREAT LAKES SWING DANCE CLUB**  
**Board Meeting Minutes – September 23, 2013**

**Call to order at 7:08 p.m.**

**Officers Present:** Jim Vroman, Diane Kopec, Ernie Callard, Leo Brennan, Tracey Hamblin, Jim DeVoe, Jessica Harshfield, Matt Kelley

**Members Present:** Daphne and Mark Prescott, Ed Warren

**Reading of Last Meeting Minutes:** **Motion to accept minutes: Approved: Jim D. Second: Jim V. Yes: 8 No: 0 Abstained: 0**

**Treasurer's Report by L. Brennan**

A. Receipts are balancing with expenses. **Motion to accept: Approved: Diane K. Second: Jessica H. Yes: 8 No: 0 Abstained: 0**

**Membership**

A. Leo B. reported 220 paid memberships.

**Dance Events**

- A. Discussion brought up to advertise club dances through other dance groups and possible advertising on St. John's sign.
- B. Next dance – Fall Fest Oct 5<sup>th</sup>, Jesisica H. Chairperson
- C. The club will hold Holloween Dance at Rollhaven on Wed. 10/30/13. Prizes to be awarded for best costumes. **Motion to accept: Approved: Ernie C. Second: Leo B. Yes: 8 No: 0 Abstained: 0**
- D. New Years Eve, Dec. 31, 2013, Daphne Prescott and Kay Bigelow to Co-Chair. To be held at St. John's Hall in Davison. Casino theme. No meal will be served. Snacks, desserts and pizza or subs to be served at 10:00 p.m. There will be advanced ticket sales. We will have a bar setup – Jim Vroman authorized to apply for liquor license. **Motion to accept: Approved: Jim V. Second: Jim D. Yes: 8 No: 0 Abstained: 0**
- E. No Dances will be held Nov. 27<sup>th</sup>, Dec. 25<sup>th</sup> or Jan 1, 2014 due to the holidays.

**Website**

- A. Updates to be made in the Café Press Store.
- B. Matt K. would like new pictures taken for the DJ's, instructors and board members.

**Newsletter**

- A. Newsletter may need to be a simplified version for mailing. Web access for full newsletter. Keep on agenda for discussion.
- B. Suggestion made to keep most of the monthly newsletters in the drawer due to their disappearance.
- C. Great Job Stuart R.

**Logo Apparel**

- A. Jim D. gave Leo B. shirt inventory of 80 shirts and 5 Shoe bags (80 Club). Authorization of \$500.00 to Jim D. for shirt order. **Motion to accept: Diane K. Second: Tracey H. Yes: 8 No: 0 Abstained: 0**

**By Laws – Matt**

- A. Section 2 of bylaws regarding publishing of quarterly meetings for members: 2 meetings set – Membership meeting Aug. 4<sup>th</sup> at Appreciation Picnic and Oct. 5<sup>th</sup> Fall Fest. For 2014 – April (Spring Fling) and October (Fall Fest).
- B. Article XII of bylaws regarding impartial financial review committee is being set up by Leo B., to possibly include Jim V, Matt K and maybe Mark Prescott as part of the committee.

**Advertising**

- A. Motion to purchase of GLSDC Retractable Banner in stand. Not to exceed \$700.00. Need to bring back to board if over \$700.00.

**Tabled Item**

- A. Advertising/Promotion – Leo to investigate costs for advertising on billboards or the local Cinemas preview ads.  
Suggestion to advertise with Dance Alert or Dance Michigan.com (Brenda Rupp). **Motion: Ernie C. Second: Stuart R.**  
**Yes: 8 No: 0 Abstained: 0**
- B. How to attract younger members. To be further discussed.
- C. Need suggestions for more members.
- D. Membership costs to remain same, to be reviewed in 2014.
- E. Suggestion to have a videographer visit and film a video of club dance to place on various websites.

**New Business**

- A. Suggestion Box update – Jim V. revealed all suggestions
- B. Motion made to have Board Members wear name tags. Leo B. researching costs. **Motion to accept: Jim V. Second: Ernie C.**  
**Yes: 8 No: 0 Abstained: 0**
- C. Suggestion for members to be friendlier. Issue with rudeness on claiming seating at the club. **No assigned seats.**

**Meeting Adjourned @ 9:45 p.m.: Motion: Ernie C Second: Jessica H.**

**Next Board Meeting - November 4, 2013 7:00 p.m. at Ernie C.**