

## GREAT LAKES SWING DANCE CLUB

### Board Meeting Minutes – Nov. 16, 2015

**Call to order** at 7:05 p.m.

**Officers present:** Jim Vroman, Ernie Callard, Leo Brennan, Matt Kelley, Jim Devoe, Tracey Hamblin, Kathy Stewart, and Peggy Wescott

Reading of last **board meeting minutes** from Sept. 14, 2015 and special meeting from Oct. 19, 2015:

Motion to accept minutes: Approved: Matt K. Second: Jim V. Yes: 8 No: 0

**Treasurer's Report:** Receipts are balancing with expenses.

#### **Committee Reports:**

- A. **Membership** – Leo B. 10 new members have signed up since our last board meeting.
- B. **Dance and Special Events** –Leo B. reported that he and Lori Loukes have begun to plan for the Cabaret theme for this year's New Years Eve Dance.
- C. **Website:** Matt K. is still working to add videos to our website. Point of clarification: Both SESAC and BMI licensing fees for using copyrighted music are covered in our Rollerhaven rent charges.
- D. **Newsletter:** Kathy S. All is going well. Nothing new to report.
- E. **Logo Apparel:** We have 34 remaining shirts with our old logo, which are still being offered for \$5 and \$10. It is too soon to evaluate feedback on "Image Projections," the new company we are using for better quality shirts.

#### **Old Business:**

##### **A. Evaluation of Wednesday night theme dances:**

- a. College night: Would have liked greater participation from members.
- b. Halloween: Great costumes. Everyone enjoyed the evening.
- c. Veterans theme: Much positive feedback. Will celebrate again next year even if the actual date is not on a Wednesday.

##### **B. New Years Eve Dance:** Cabaret theme chaired by Lori Loukes

- a. Decoration ideas:
  - i. Can purchase an 80" Eiffel Tower for around \$35 at cardboard cutout.com.
  - ii. Table decorations have already been planned by Lori.
  - iii. Lori will prepare some hors'doeuvres herself and order the rest.

iv. It was suggested that we have costume items (hats, feathers, beads, etc.) available at the picture area for members to wear for pictures.

b. Motion was approved by Peggy W. to allocate a budget of \$500 for any expenditures of the New Years Eve Dance. Second: Tracey H. Yes: 8 No: 0

**C. 2016 dates for club dances and special activities:**

a. Spring Fling Appreciation Dance: April 9, 2016

i. Will be an opportunity to celebrate the club's 25<sup>th</sup> anniversary. (Club was formed in June of 1991.)

ii. Tracey H. approved a motion to invite people who used to be members, but may no longer be active to be guests at this dance. Second: Peggy W. Yes: 8 No: 0

b. Club Picnic – August 7, 2016

c. New Years Eve Dance – December 31, 2016

**D. Advertising and Budgeting: Leo B.**

a. Leo B. looked into some advertising costs:

i. Running an ad in most church bulletins costs about \$500 annually.

ii. Getting on a church website costs around \$725 annually.

iii. It is significantly more to get an ad running continually on M-Live.

iv. If we want our club to grow, we need to try harder to let people know about us.

b. Jim V. made a motion to allocate \$2500 for advertising. Second: Matt K. Yes: 8 No: 0

**E. Instructors for 2016:**

a. Presently we have Angela, Carla, Joanne, Stuart, and Colette teaching in our club.

b. Terri Counsel (March) and Dave Saxton (June) have agreed to teach one month in 2016 on a trial basis.

**F. Regarding music played at the club:** A letter will be sent to all club D-Jays reminding them of our club policy to play at least two songs each night that will allow those who took the evening's lesson to practice what they learned that night.

a. The first song played should be in the same rhythm as the lesson taught.

b. At least one other song with that rhythm should be played during the evening.

**G. Improvements needed at Rollerhaven: Jim V. and Leo B.**

a. A meeting will be set up with Rollerhaven's owner when he is available after Nov. 24<sup>th</sup> to discuss the following concerns:

- i. New yellow lines painted in the parking lot.
- ii. More lighting in the back of the parking lot.
- iii. Heating and cooling issues. (suggesting a programmable thermostat)

H. **Suggestion Box update:** No suggestions were turned in since our last meeting.

**Tabled Items:** Promo dance at Holy Family's Valentines Dance – will be discussed when Dana D. returns☺

**New Business:**

A. **ABA (American Bob Association)** promotes dance cruises, which offer money back if many members from our club attend.

- a. In 2017 they are planning a 10 day cruise to Hawaii.
- b. Need 350 people. Have 167 signed up to date.

**B. Life member status**

- a. Matt Kelley proposed awarding a "life member" status for our founding members.
- b. They would pay the weekly walk in fee but not the yearly membership dues.
- c. Motion made by Matt K. Second: Jim D. Yes: 8 No: 0

C. **Next meeting date:** Tuesday, Feb. 2, 2016

D. **Meeting adjourned** at 8:49 p.m. Motion to adjourn: Approved: Matt K. Second: Jim V. Yes: 8 No: 0