

## **GLSDC Board Meeting Web Minutes from July 18, 2016**

**Call to order:** 7:05 p.m.

**Officers present:** Jim Vroman, Ernie Callard, Dana Dugas, Leo Brennan, Matt Kelley, Jim Devoe, Kathy Stewart, Tracey Hamblin, and Peggy Wescott

**Members present:** Leann Smith and Ed Warren

**Reading of last meeting minutes:** Motion to accept: Matt K. Second: Kathy S. Yes—9 No—0

**Treasurer's Report:** Receipts are balancing with expenses.

### **Committee Reports:**

- **Membership:** Leo B. reported that we presently have 240 members.
- **Dance and Special Events:** discussion saved for new business
- **Website:** Matt K. reminded us that the old website name will direct members to the new website.
- **Newsletter:** Kathy S. is keeping the newsletter to 8 pages, which will keep the postage down. Items need to be submitted by the 15<sup>th</sup> of each month, giving her a week to compile the newsletter and Terri Counsel a week to send them out.
- **Logo Merchandise:** Jim D. reported that we have 9 old dance shirts remaining. His concern about the new screen printed shirts is that we are required to have 6 orders before he can take them to be printed. He has held on to 2 orders for several months.

Announcement needs to be made reminding members that it's quicker if they buy their own shirt and take it in themselves to be embroidered. Leo B. will make a flier with options for the t-shirt table.

### **Old Business:**

#### **A. Expand club membership:**

- a. Two reminder postcards have been sent to old members who have not renewed.
- b. About 40 members from last year have not yet renewed.
- c. We usually loose about ½ of our membership each year, but have many new faces.
- d. Occasionally people attend who need to use dance as therapy. They may be allowed to enter for free if an individual's request/condition get board's approval.

**B. Theme dances:** Suggestions for 2017 theme dances were presented

- a. Little black dress, 50's theme, prom theme, roaring twenties theme
- b. This item will be included on our Oct. 3, 2016 agenda when the 2017 year is planned.
- c. Discussed the need for a member to oversee these theme dances. Determined they are to be kept simple—no ornate decorations needed--therefore no need for a chairperson.

**C. Advertising, publicity, budgeting:**

- a. Suggested we look into advertising on restaurant placemats.
- b. Leo B. will check on the cost of placemat ads.

**D. Financial Review:** As soon as Leo B. can assemble the necessary paperwork, they will be given to a CPA to be reviewed. Leo B. and Dana D. will work with the CPA.

**E. Dance Instructors' Review:** It was agreed that our new instructors, Terri Counsel and Dave Saxton, did a fine job instructing their dances and cheerfully accepted suggestions for improvement that were offered.

**F. Rollerhaven Issues:**

- a. Since a meeting has not yet been held with the owner (who has been out of town), most of these issues will be tabled until our next meeting.
- b. Discussion regarding the bad speaker. This issue can be resolved by moving the table further away from the cordless mike hook-up.
- c. Use of big screen: We are not charged when it is not available. It is presently being used at another location, but will eventually come back to Rollerhaven.

**G. American Bop Association Cruises:**

- a. Did not know the status (how many have signed up) of the two week Hawaiian cruise.
- b. Other than offering publicity, there's not much we can do to promote people to go.

**H. Feedback on Holy Family's Valentines promo dance:**

- a. No feedback on the promo dance we did from dance planners yet. Tabled until the Oct. meeting.

- I. **Suggestion Box:** Only one suggestion involving the cleanliness of the women's bathroom. The worker on hand was informed and he went right in and cleaned the room.

## **New Business:**

### **A. Board elections:**

- a. GLSDC Board is made up of a chairman (immediate past president who presides over the meetings), a president, vice president, secretary, treasurer, and 4 trustees—two who are elected and two who are appointed depending on their credentials for the job at hand (web master and newsletter writer).
- b. Commitment is generally a two year term, but can be longer if the board member is willing to stay on.
- c. This year's elections will be held on Dec. 14, 2016.

### **B. Pros and cons of digital equipment:**

- a. CD players have gone bad in the past. Old ones in the back room are used for parts.
- b. Digital vs analogue:
  - i. Digital systems work better if only one DJ uses the equipment.
  - ii. We have several DJs using our equipment and one still uses CDs.
- c. We do have back-up if something goes wrong, but Ed Warren is the only one who knows how to assemble the back-up.
- d. Ed suggested putting together a total back-up system using what we have in the back room. It would not have to be assembled if the system we're using breaks down.
- e. Ed also suggested purchasing a rolling cart, which could be wheeled out and used when the other system breaks down allowing for less handling of delicate equipment.
- f. Ed will put together an estimate for the cost of assembling a back-up system and check into the cost of purchasing a rolling cart.

### **C. DJ issues:**

- a. Complaints have been made that some DJs play the same type of music too much.

- b. Suggested that we send out quarterly reminders regarding the variety of music to be played.

**D. Monetary Allocations:**

- a. Recent purchases include a new fan and two new gas tanks for our grills.

**E. Ways to distinguish guests and new members:**

- a. Suggested smiley face stickers be added to guests and/or new members' name tags.
- b. Peggy W. will check on the cost of colored name tags, which would further help distinguish guests and new members.

**F. 2017 Calendar:** Leo B.

- a. We need to determine the location of 2017 events so deposits can be made on venues.
- b. Ernie made a motion to continue to use the Polish League of American Veterans on Carpenter Rd. for our 2017 picnic (August 6) and St. Johns in Davison for our spring (April 16) and New Year's Eve dances. Seconded by Matt K. Yes – 9 No – 0

**G. Picnic Review:** Leo B.

- a. Help needed for 1 hour 10:00 a.m. set-up. Announcement will be made on Wed.
- b. Jim V. has made arrangements for plenty of ice this year.
- c. Diane will let us know how many paper products we have or may need.
- d. Members enter free. Non-members pay \$10.00.
- e. Jim D. will bring his megaphone.
- f. Jim V. bringing aprons.

**H. New Year's Eve Dance:**

- a. A chairperson is needed. We will ask last year's chairperson if she might be willing to chair it again.

**I. Website: Link to U-tube.**

- a. Matt K. will look into U-tube link for club videos.

- b. It was suggested by Leann S. that facebook pictures of members having fun is a great way to advertise the club.
- J. **Next meeting date:** October 3, 2016 at 7 p.m. at Ernie's home.
- K. **Motion to adjourn** at 9:00 p.m. made by Matt K. Second: Jim V. Yes – 9 No – 0

Respectfully submitted by Peggy Wescott