

GREAT LAKES SWING DANCE CLUB
Board Meeting Minutes - MARCH 7th, 2011

Old Business

- A. Marketing at local area colleges and universities still pending.
- B. Leo and Matt to work on Survey to be handed out at Appreciation Dance.
- C. Changes to GLSDC to save costs:
 - Pizza – only served on 5th Wed of month
 - Appreciation Dance dinner will be lined up with more affordable foods and minimal decorations.
 - \$3 admission for Shirt Night
 - Newsletter implemented online for the members that did not want to “kill a Tree” upon redoing membership.
 - Music library fund discontinued.
- D. Membership 65% at this time.
- E. Roller Rink cost will increase in September
- F. Put out a flyer/ sign up for CAR POOLING.
- G. *Back to the Brick* Flashmob – Leo to call John Jerome about this
- H. Make sure newsletter advertising cut off time is put into the president’s letter.
 - 10th articles and news items, 15th calendar items.

New Business

- A. Emergency Closing Notice: use E-mail, Facebook, TV, website
 - Try to connect with channels 6, 12 and 25.
- B. Promotional ideas:
 - Business Card layouts to be developed by Matt
 - Promotional Material to be developed by Leo (posting and handing out).
- C. Appreciation Dance - Saturday April 16th
- D. Discussion for groups dance lessons
 - Proposed adjustment of the dance lessons
 - 1st week 100% Basic
 - 2nd week administer 80% Basic, 20% Intermediate
 - 3rd week administer 50% review on Basic, 50% Intermediate lesson
 - 4th week administer 20% basic review, 80% Intermeciate lesson
- E. Discussion on courtesy of dancing with others to be published and addressed at Wed night breaks.

Next Board Meeting- March 21ST at Presidents home

Next Membership Meeting- TBA

Respectfully submitted by D. Kopec