

GREAT LAKES SWING DANCE CLUB
Board Meeting Minutes, MARCH 21st, 2011

Call to order at 7:30 p.m.

Officers Present: Matt Kelley, Ernie Callard, Jim Vroman, Jim DeVoe, Leo Brennan, Becky McInnes, Diane Kopec, Members Present: Joyce Matousek

Accept Minutes as amended: Motion: M. Kelley Second: J. Vroman
Yes: 8 No: 0 Abstained: 0

Old Business

- A. Marketing to be done on local area colleges.
Checking into Flint Journal, Community Events papers, and Tri-County times.
- B. Went over / redo on questions for 125 survey's to be handed out at Appreciation Dance.
- C. Appreciation Dance dinner will be subs and salads – members invited to bring desserts.
No charge for members, \$10 charge for affiliated clubs, \$15 charge for non-members.
Table cloths to be purchased with Gordon card along with plates.
Jim to bring water and pop ~ Diane to line up door people.
2 shirts for door prizes Motion: Jim V, Second: Matt K., In Favor: 8
Ernie & Kathy to do 50/50
10:00 a.m. for set up – can save one table per helper.
Need serrated bread knives – ask people to cut up food.
Bring Membership forms ~ Bring disposable gloves
No Cash register for this one ~ Check all ID cards.
Aprons are at Stuarts – next time plan ahead for the supplies to be pulled from Stu's home before he leaves for Arizona.
- D. Ernie to mention again about Newsletter implemented online for the members.
- E. Roller Rink floor still an issue. See if floor can be fixed. Ernie and Jim to meet with landlord to discuss options on Wed night. Former Roll Haven owner can be a resource.
- May 1st to begin 1 pop ticket per person, popcorn at entrance table up till 8 p.m. next to waters.
- F. When promotional cards are done then all members are to encourage other members to attend. Work in progress per Leo.
- Business card lay out work in progress per Matt
- G. Ernie and Jim to ask Henry to make a video to put on website, u-tube, etc. – add still shots in to video.
- H. Emergency Notice: Matt's Boy Scout mailing list – make one call and it will send out to mass list.
- I. Membership is 66% of 2010 membership (245 from last week will increase % a couple). We are on target for March. Note: USA Members passes are honored even though they are not GLSDC Members.
- J. Ernie to talk to Hatch about FM Back to the Bricks demo
- K. Dance Lesson discussion again – instructor uses judgment on type of students and has final responsibility, but should do a balance of basic and intermediate after basic is learned. Matt to check website on verbiage.
- L. Matt to check on students to do Logo still.

New Business

- A. Start building the September Event as a yearly event. Last year lost \$200 but will advertise better for this years event. Will just be snacks this year.

Next Board Meeting- TBD, Next Membership Meeting- TBD

Move to adjourn the meeting: 9:50 p.m.

Motion: Leo B. Second: Jim. V Yes: 8 No: 0

Respectfully submitted by D. Kopec