

GREAT LAKES SWING DANCE CLUB
Board Meeting Minutes – June 25th, 2012

Call to order at 7:40 p.m.

Officers Present: Ernie Callard, Matt Kelley, Cathy Kelley, Jim DeVoe, Jim Vroman, Leo Brennan, Diane Kopec, Stuart Rogers, Becky Brousseau
Members Present: None

Approval of old minutes as amended: Motion: J.Devoe Second: E.Callard Yes: 9 No: 0 Abstained: 0

Treasurer's Report by L. Brennan

The Club has worked its way out of the red for May by \$573 (\$4230 income, \$3657 expenses), cash on hand checking is \$11,170.70, savings is \$3,154.05 for June 14 total cash equaling \$14,324.75.

Motion to accept Treasurer's Report: M.Kelley Second: C.Kelley Yes: 9 No: 0 Abstained: 0

Membership Report

A. Renewal close to 300 – **Cathy to email Board Members exact number.**

Events Report

Picnic

- A. Leo purchased 4' inflatable rectangle pools for tables
- B. Best desert and best dish will receive 1 free shirt pass each
- C. Games – Horse races and Egg toss will receive free passes to the winners.
- D. Cathy will pick up eggs
- E. Henry is DJ
- F. Stuart to run membership meeting
- G. Ernie to delegate 50/50 to other members

Golf Outing

A. Sunday July 15th is a go with 44 signed up. Logon's after for dinner.

Newsletter Report

A. Becky to post on GLSDC Facebook once a month that business needs to be given to her by the 15th. No more personal reminder calls will go out.

Logo Apparel Report

A. Sales are down. Has a 3x shirt unclaimed and will sell it.

Advertising Report

- A. Leo produced advertising postcards and sent them to MI Classic event to display
- B. Contacts for papers are not responding
- C. Journal is now M-Live as their major business so problem getting advertising in paper
- D. Most community papers are gone. **Jim DeVoe to talk to his contact at Tri-County Times**

Old Business Discussed

- A. Theme dances – Sheet of some options given by Diane. Additional thoughts are Western night, Wild/Ugliest Hat night, Ugliest Christmas Sweater night, Sock Hop
- B. Storage Units – Diane offered hers if room available but Board members wanted to get one closer to Rink. **Jim Vroman to check on pricing of units by Rollerrink**
- C. Advertising Brochure – Matt done with 1st draft of handout
- D. Pedestal Fan – **Jim to get 2 at Tractor Supply**
Amend previous motion of \$300 to \$450: M.Kelley Second: L.Brennan Yes: 9 No: 0 Abstained: 0

New Business Discussed

- A. All to discuss with friends on Wed night: If we want to keep doors open for Dec 26th (day after Christmas) and for Jan 2nd (day after NY)
- B. Member Directory – **Becky to get the pictures from Henry/Ernie and create the Member Directory for each person**
- C. Picnic group photo may have to be shown in sections to accommodate all the group
- D. Chairperson for Fall Swing Fest – **Ernie to check with Mark & Daphne and others**
- E. Requirements to attract young members: carpool to their dances to show acceptance/reciprocation and hand out GLSDC info, ask the new kids already at GLSDC their opinion on what will bring in the younger generation
- F. Check in table will only be for check in. Any other sales or situations will be at another table
- G. Adopt-A-Highway Community Service Project on US23 cleaning up 2-mile stretch of expressway. Signs will be posted along expressway advertising GLSDC for donating their time. They will provide the training and the supplies. Will need a dozen or more volunteers for 2x/year. **Matt to work on forms**
- H. Matt inquired and accepted from Board to post announcements offering free dance tickets to the UM ITS staff mail group
- I. **Matt to check into cost and create a sample of Cut Vinyl Window stickers for next Board Meeting.** Objective is advertising and possibly give one to each family at renewal and then sell the rest for very little cost.
- J. Dance Promotions – Stuart mentioned Lapeer Days needing dancers but had no information on it. **Leo will check with Back to Bricks to have a group swing dance with club shirts on**
- K. Dance format – Change of Lesson for August from ECS to Arizona 2 Step for 2012 (demo last Wednesday in July). For 2013 include in rotation Carla teaching the Social.
- L. Website discussion – Leo created an optional website on Weebly that is user friendly with various securities to aid in keeping the website current for \$50/year with a glsdc.com domain. Matt was wanting to switch us over to Webpress and is already paying for web space and an additional website is more than we can use. Follow-up discussion at next meeting.

Next Board Meeting- August 27th @ 7:30 p.m. Presidents home

Next Member Meeting – August 5th @ Appreciation Picnic

Move to adjourn the meeting: 9:35 p.m.

Motion: S.Rogers Second: J.Devoe

Yes: 9 No: 0

Respectfully submitted by D. Kopec