

**GREAT LAKES SWING DANCE CLUB**  
**Board Meeting Minutes – December 10th, 2012**

**Call to order at 7:35 p.m.**

**Officers Present:** Jim DeVoe, Jim Vroman, Leo Brennan, Diane Kopec, Matt Kelley, Cathy Kelley, Becky Brousseau, Ernie Callard

**Members Present:** Jessica Harshfield

**Reading of Last Meeting Minutes:** *Motion to accept minutes: Approved: J.Vroman Second: J.Devoe Yes: 9 No: 0 Abstained: 0*

**Treasurer's Report by L. Brennan**

A. Yearly overall to date profit was \$315.00. Pretty much balanced out income vs expenses.

*Motion to accept minutes: Approved: C.Kelley Second: M.Kelley Yes: 9 No: 0 Abstained: 0*

**Membership**

A. There are a few more cards to get sent out. There are a few new members.

B. The dance lessons, to the side, by Stuart was a welcomed success. Discussion was to possibly continue one lesson from 7:30-8:00 the first Wednesday of every month and the months with 5 weeks we do lessons twice in those months.

**Dance Events**

A. New Years – All is pretty much on target. Bar tender's all set, Betty Ranger for the door. Liquor license all set. Everything good.

**Newsletter**

A. Newsletter may need to be a simplified version for mailing. Web access for full newsletter. Keep on agenda for discussion.

**Logo Apparel**

A. A poster needs to be made to put at the shirt table showing the cost benefit of owning/buying a shirt

B. Discussion about possibly doing iron/sew on patches to sell for members own personal shirts. Keep on agenda for further discussion.

C. Bring in some online things to sell at the shirt table

**Advertising**

A. The new advertising is working and starting to bring in new people.

**Old Minutes**

A. **Cut vinyl window stickers** should be in this week. There was an issue with the website saying .com vs .org. Cathy is the .org lady and straightened it all out.

B. **Cash register** – Thursday night Dec.13 will be pizza night at Ernie's for board members to learn the cash register. Bring batteries and all.

C. **How to attract younger members** –find cost to advertise in the Michigan times and see about hanging flyers.

a. Check with Kettering, U of M, Mott, Baker. As always first timers are free

b. More options: One night a month put a discount in the newsletters. Make a standard Theme night a "College Night". Have incentives like door prizes or buy 1 get 1 free.

**Tabled Items**

A. Cash register person as a paid position with a 1099- **take off agenda**. Jim is giving the opportunity for people to help that are having issues but yet want to come and visit on Wednesday night.

**New Business**

A. Suggestion box items discussed.

a. Halloween for two years in a row gave prizes to couples. Next year possibly do a prize for couple and two for singles.

b. Alcohol on Wednesday night. Make sure it is hidden better and make sure the "under 21" year olds are not partaking in the drinking.

B. ABA's visit January – Jim Vroman. GLSDC gets a check back from Joe Reynolds every year. We've been asked if we can donate that money back to ABA to pay for license of DJ music.

*Motion to donate cruise money back to ABA: Approved: L.Brennan Second: M.Kelley Yes: 9 No: 0 Abstained: 0*

**Meeting Adjourned @ 8.55 p.m.:** Motion: J.Devoe Second: L. Brennan Yes: 9 No: 0 Abstained: 0

**Next Board Meeting- January 28th @ 7:30 p.m. Presidents home**

**GREAT LAKES SWING DANCE CLUB ~ Cash Register Training – December 13th, 2012**

**Arrival: 7:00 p.m**

**Officers Present:** Jim Vroman, Leo Brennan, Diane Kopec, Matt Kelley, Ernie Callard

**Members Present:** Jessica Harshfield, Tracey Hamblin

Two hour meeting to show the different parts of the Cash Register and different scenarios. Opportunity for those attending to test out and use the register. Diane to make copies of a few pages of the ML1000 Instruction Manual to give to all Board Members. Diane sent online version to Matt for when he is gone in case we need him to help problem solve the register.

Pizza was shared by all.

**Adjourned: 9:00 p.m.**