

**GREAT LAKES SWING DANCE CLUB**  
**Board Meeting Minutes – May 13, 2013**

**Call to order at 7:15 p.m.**

**Officers Present:** Jim Vroman, Diane Kopec, Ernie Callard, Leo Brennan, Tracey Hamblin, Jim DeVoe, Jessica Harshfield, Stuart Rogers

**Members Present:** No members attending

**Reading of Last Meeting Minutes:** Motion to accept minutes: Approved: Diane K. Second: Jessica H. Yes: 8 No: 0 Abstained: 0

**Treasurer's Report by L. Brennan**

A. 2013 1<sup>st</sup> Quarter Report—Overall to date profit is \$7255.00, Total Assets \$412.00 with Apparel Inventory of \$2730.00 and Equipment \$7266.00.

Checking Account balance of \$9482.19 and Savings Account balance of \$9655.51 plus Petty Cash (\$150.00 (as of 5/5/13). Total cash balance of \$19287.70

Motion to accept minutes: Approved: Jim V. Second: Tracey H. Yes: 8 No: 0 Abstained: 0

**Membership**

A. Leo B. reported 250 paid memberships. Jessica H. to report on membership information at the next meeting.

**Dance Events**

A. Discussion brought up to advertise club dances through other dance groups and possible advertising on St. John's sign.

B. Next dance – Aug. 4<sup>th</sup>, Fall Fest Oct 5<sup>th</sup>, New Year Eve, Dec. 31<sup>st</sup>. Jessica H. Chairperson.

C. No Dances will be held Nov. 27<sup>th</sup>, Dec. 25<sup>th</sup> or Jan 1, 2014 due to the holidays.

**Website**

A. Unable to attend meeting due to family matters for Matt K.- No discussion

**Newsletter**

A. Newsletter may need to be a simplified version for mailing. Web access for full newsletter. Keep on agenda for discussion.

B. Suggestion made to keep most of the monthly newsletters in the drawer due to their disappearance.

**Logo Apparel**

A. Jim D. gave Leo B. shirt inventory of 107 shirts (97 Club + 10 that need logo) We need 25 to start order. Diane K. to send email regarding shirt sales (special orders).

B. Matt K. to update the online site to include phone number.

**By Laws – Matt**

A. Section 2 of bylaws regarding publishing of quarterly meetings for members: 2 meetings set – Membership meeting Aug. 4<sup>th</sup> at Appreciation Picnic and Oct. 5<sup>th</sup> Fall Fest.

B. Article XII of bylaws regarding impartial financial review committee is being set up by Leo B., to possibly include Jim V, Matt K and maybe Mark Prescott as part of the committee.

**Old Minutes**

A. **How to attract younger members.** Jessica H. has a contact for the Michigan Times and will check into costs for advertising and to see about hanging up flyers. To be further discussed.

Check with Kettering, U of M, Mott, Baker. As always first timers are free.

**Tabled Item**

- A. Advertising/Promotion – Leo to investigate costs for advertising on billboards or the local Cinemas preview ads.  
Suggestion to advertise with Dance Alert or Dance Michigan.com (Brenda Rupp). **Motion: Ernie C. Second: Stuart R.**  
**Yes: 8 No: 0 Abstained: 0**

**New Business**

- A. Suggestion Box update – Jim V. revealed all suggestions – Pertained to DJ & music complaints
- B. Hall Rental for future dances - possible change in location. Need to review 2014 dance schedule.
- C. Re-introduce \$25.00 Social/Salsa music cost – not at this time.
- D. Purchase of a new cordless mike

**Meeting adjourned @ 9:10 p.m. Motion: Diane K. Second: Jim V. Yes: 8 No: 0 Abstained: 0**

**Next Board Meeting -- Sept. 23, 2013 7:00 p.m. @ Ernie's**