

GREAT LAKES SWING DANCE CLUB
Board Meeting Minutes – February 11, 2014

Call to order at 7:10 p.m.

Officers Present: Jim Vroman, Diane Kopec, Ernie Callard, Leo Brennan, Tracey Hamblin

Members Present: No members present.

Reading of Last Meeting Minutes: No changes, minutes approved.

Treasurer's Report by L. Brennan

A. Nothing to report

Membership

A. Leo B. reported 71 memberships as of February 11, 2014.

Dance Events

A. Next Dance – Spring Fling. April 5, 2014. Theme – Dance With All Your Heart. Diane Kopec Chairperson. Tickets \$10.00 members, \$15.00 non-members. Doors open 6:15 p.m., 6:45 p.m. Membership Meeting, 7:00 p.m. Dance.

B. Suggestion made to have GLSDC donate the club's portion of 50/50 to the Heart Association of Southfield.

Motion to accept: Approved: J. Harshfield Second: L. Brennan Yes: 7 No: 0 Abstained: 0

C. Wednesday night theme dances. March 19, 2014 – St. Patty's Day. Wear green.

Website

A. Nothing to report.

Newsletter

A. Nothing to report.

Logo Apparel

A. Nothing to report.

By Laws – Matt

A. Nothing to report.

Advertising

A. Leo B. continues researching various avenues for club advertising.

Old Minutes

A. Need suggestions for more members.

B. Suggestion to have a videographer visit and film a video of club dance to place on various websites. Diane K to check with niece. The gentleman from Channel 25 (Mike Horn) does not own equipment for filming.

C. Need to announce or reach out to members to establish special Dance Chair Person/Persons and requirements for future dances.

D. Reach out to other area dance instructors, i.e. Steve Reynolds, others.

E. Taking the club on the road for greater exposure – need to explore venues. Jim V. checking with several locations.

F. Jim V. has sent GLSDC logo to embroiderer from Indiana. Chair covers, shoe bags, shirts, etc. can be ordered with our GLSDC logo.

New Business

A. Suggestion Box update – Jim V. Nothing to report.

B. Co-sponsorship of dance workshop with Terri Sweet Herrick and Joann Podleski April 26, 2014 at ADC. Suggestion for \$200.00 expenditure for food and drinks. (Pizza, salad, pop and water).

Motion to accept: Approved: Tracey H. Second: Diane K. Yes: 5 No: 0 Abstained: 0

C. New advertising logo for business cards and flyers. Leo B. is working on design.

D. Wednesday night Rollhaven Holiday closing dates – Nov. 26, 2014, Dec. 24, 2014 and Dec. 31, 2014.

E. Winter closings – need to make better decisions on when to close due to weather.

F. Suggestion made to offer \$5.00 Student night with lesson on Wednesday's

Motion to accept: Approved: Jim V. Second: Diane K. Yes: 5 No: 0 Abstained: 0

G. Discussion needed with Matt K. and Stuart R. when they get back to Michigan regarding Facebook GLSDC issues.

Meeting adjourned @ 9:00 p.m. Motion to accept: Tracey H. Second: Ernie C. Yes: 5 No: 0 Abstained: 0

Next Board Meeting - March 24, 2014 7:00 p.m. at Ernie's house.