

**GREAT LAKES SWING DANCE CLUB**  
**Board Meeting Minutes – January 13, 2014**

**Call to order at 7:10 p.m.**

**Officers Present:** Jim Vroman, Diane Kopec, Ernie Callard, Leo Brennan, Tracey Hamblin, Jim DeVoe, Jessica Harshfield

**Members Present:** No members present.

**Reading of Last Meeting Minutes:** No changes, minutes approved.

**Treasurer's Report by L. Brennan**

- A. 2013 year end profit was \$8417.78. Total year income \$51,335.99 vs. \$42,918.21 expenses.  
Checking Account balance of \$7843.57 (as of 12/30/13) and Savings Account balance of \$9659.03 (as of 12/13/13).  
Total cash balance of \$17,652.60  
**Treasurer's report accepted.**

**Membership**

- A. Leo B. reported 225 members at end of 2013.

**Dance Events**

- A. Next Dance – Spring Fling. April 5, 2014. Theme – Dance With All Your Heart. Diane Kopec Chairperson. Tickets \$10.00 members, \$15.00 non-members. Doors open 6:15 p.m., 6:45 p.m. Membership Meeting, 7:00 p.m. Dance.
- B. Suggestion made to have GLSDC donate the club's portion of 50/50 to the Heart Association of Southfield.  
**Motion to accept: Approved: J. Harshfield Second: L. Brennan Yes: 7 No: 0 Abstained: 0**

**Website**

- A. Nothing to report.

**Newsletter**

- A. Nothing to report.

**Logo Apparel**

- A. Jim D. reported no shirt sales in December 2013. Women's long sleeve shirts needed.

**By Laws – Matt**

- A. Nothing to report.

**Advertising**

- A. Leo B. researching various avenues for club advertising.

**Tabled Items**

- A. Need suggestions for more members.
- B. Suggestion to have a videographer visit and film a video of club dance to place on various websites. Diane K to check with Niece. The gentleman from Channel 25 (Mike Horn) does not own equipment for filming.

**New Business**

- A. Suggestion Box update – Jim V. Nothing to report.
- B. Need to announce or reach out to members to establish Special Dance Chair Person/Persons and requirements for future dances.
- C. Reach out to other area dance instructors, i.e. Steve Reynolds, others.
- D. Taking the club on the road for greater exposure – need to explore venues. Jim V. checking with several locations.
- E. Wednesday night theme dances – Feb. 12, 2014 Valentines Day. Bring dessert (optional). Mar. 12, 2014 St. Patty's Day.
- F. Shirt designer – Jim V. was approached by an out of Michigan embroiderer who was interested in applying our GLSDC logo on chair covers, shoe bags, shirts, etc. Suggestion to look into someone local due to shipping costs.

**Meeting Adjourned @ 9:00 p.m.: Motion: Jessica H. Second: Jim V. Yes: 7 No: 0 Abstained: 0**

**Next Board Meeting - March 24, 2014 7:00 p.m. at Ernie's**