

GREAT LAKES SWING DANCE CLUB
Board Meeting Minutes – March 24, 2014

Call to order at 7:07 p.m.

Officers Present: Jim Vroman, Diane Kopec, Ernie Callard, Leo Brennan, Tracey Hamblin, Jim DeVoe

Members Present: No members present.

Reading of Last Meeting Minutes: **Motion to accept minutes: Approved: Jim V. Second: Diane K. Yes: 6 No: 0 Abstained: 0**

Treasurer's Report by L. Brennan

- A. Receipts continue to balance with expenses

Membership

- A. Leo B. reported 191 memberships to date.

Dance Events

- A. Next Dance – Spring Fling. April 5, 2014. Theme – Dance With All Your Heart. Diane Kopec Chairperson. Tickets \$10.00 members, \$15.00 non-members. Doors open 6:15 p.m., 6:45 p.m. Membership Meeting, 7:00 p.m. Dance.
- B. Suggestion made to have GLSDC donate the club's portion of 50/50 to the Heart Association of Southfield.
Motion to accept: Approved: J. Harshfield Second: L. Brennan Yes: 7 No: 0 Abstained: 0
- C. Wednesday night theme dances. June 4, 2014 Country Night and Sept. 24th Football/College Night.

Website

- A. Matt K. has made recent updates to the club website.

Newsletter

- A. Nothing to report.

Logo Apparel

- A. Jim D. reported 1 shirt sold 3/19/14, T-shirt night .

By Laws – Matt

- A. Matt K. made a suggestion to drop this as a regular report.

Advertising

- A. Leo B. continues researching various avenues for club advertising.

Old Minutes

- A. Need suggestions for more members.
- B. Suggestion to have a videographer visit and film a video of club dance to place on various websites. Diane K checked with niece. At this time Elizabeth (niece) is unable to film, she does not have the right equipment.
- C. Need to announce or reach out to members to establish special Dance Chair Person/Persons and requirements for future dances.
- D. Reach out to other area dance instructors, i.e. Steve Reynolds, others. Continuing to work on.
- E. Taking the club on the road for greater exposure – need to explore venues. Jim V. checking with several locations.
- F. Co-sponsorship of dance workshop with Terri Sweet Herrick and Joann Podleski April 26, 2014 at ADC.

Tabled Items

- A. Discussion needed with Matt & Stuart when they return to Michigan regarding GLSDC swing dance issues. What are the guidelines for facebook and web issues.
- B. Music for dance events.
- C. In 2015 – schedule 1 month to learn a new dance each week.

New Business

- A. Suggestion Box update – Jim V.

Suggestion was made to make the New Year's Eve dance a little more special, i.e. music, food and activities.
B. Discussion needed to decide if By Laws is a necessary report.

Meeting adjourned @ 9:20 p.m. Motion to accept: Ernie C. Second: Jim V. Yes: 7 No: 0 Abstained: 0

Next Board Meeting- Sept. 8, 2014 7:00 p.m. at Ernie's house.