

GREAT LAKES SWING DANCE CLUB
Board Meeting Minutes – September 8, 2014

Call to order at 7:15 p.m.

Officers Present: Jim Vroman, Diane Kopec, Ernie Callard, Jessica Harshfield, Jim DeVoe, Tracey Hamblin

Members Present: Ed Warren

Reading of Last Meeting Minutes: **Motion to accept minutes: Approved: Ernie C. Second: Tracey H. Yes: 6 No: 0 Abstained: 0**

Treasurer's Report by L. Brennan

A. Leo B. was unable to attend meeting but we continue to use income towards future expenses not yet paid for in 2014.

Membership

A. Leo B. reported 223 memberships to date by email to Tracey H.

Dance Events

A. Upcoming Wed. Night Theme Dances – College Night – Sept. 8, 2014. Halloween - Oct. 29, 2014. Food Drive – Nov. 5, 12,

19, 2014. West Coast for Warmth – Dec. 3, 2014.

B. Next Dance – New Year's Eve – December 31, 2014 at St. John's Hall, Davison, MI. Cost: \$20.00 Members, \$25.00 Non-Members.

Website

A. Matt K. reported a bill was received for the old web site. Looking into taking the old URL and have it point to the new web site.

Newsletter

A. Cathy Stewart is interested in preparing the Newsletter. Stuart R. will be leaving for winter home soon.

Logo Apparel

A. Jim D. reported 3 shirts sold on Aug. 20, 2014, T-shirt night. Suggestion made to have Shirt Sale to reduce inventory.

T-shirts \$8.00 Golf shirts \$16.00 **Motion to accept: Approved: Jim V. Second: Ernie C. Yes: 6 No: 0 Abstained: 0**

Advertising

A. Leo B. continues researching various avenues for club advertising.

Old Minutes

A. Need suggestions for more members.

B. Need to announce or reach out to members to establish special Dance Chair Person/Persons and requirements for future dances.

C. Reach out to other area dance instructors, i.e. Steve Reynolds, others. Taking the club on the road for greater exposure – need to explore venues. Jim V. checking with several locations.

D. 2015 Spring Fling – April 18, 2015 2015 Picnic – August 2, 2015 will continue to be free to members. St. John's Hall in

Davison, MI is reserved for 2015 Spring Fling and New Year's Eve.

E. 2014 Halloween contest – Best costume prizes.: (3) \$25.00 gas cards (1) free dance with lesson pass will be given out.

F. Fall Fest 2015 cancelled.

G. Wed. Night Theme Dances.

H. Weekly Door Prize Drawing –

I. Need to research new DJ's for 2015 New Year's Eve dance.

J. Club Marketing, advertising, PR and Video clip – Exposure/Awareness.

Tabled Items

A. Discussion needed with Angela on the 4 count Night Club, would we like to add to 2015 lesson month?

B. Pizza Nights – Future pizza nights to be President’s choice.

C. New Year’s Eve 2014 – Should there be a cash bar?

Tabled Items Continued

D. Ed Warren provided information on the sound system. Subwoofer is not working – broken wire. May need to purchase new

mixer board at some point. Equipment is up to par.

New Business

A. Suggestion Box update – Jim V.

B. General Liability/Officer Liability Insurance – What is our coverage?

Meeting adjourned @ 9:30 p.m. Motion to accept: Matt K. Second: Jessica H. Yes: 6 No: 0 Abstained: 0

Next Board Meeting- Nov. 17, 2014 7:00 p.m. at Ernie’s house.