

GREAT LAKES SWING DANCE CLUB

Board Meeting Minutes – March 2, 2015

Call to order at 7:08 p.m.

Officers present: Jim Vroman, Ernie Callard, Jim DeVoe, Dana Dugas, Tracy Hamblin, Kathy Stewart, Peggy Wescott

Members Present: Gary Wescott

Reading of Last Meeting Minutes: Motion to accept minutes: Approved: Ernie C. Second: Tracey H. Yes: 7

No: 0

Treasurer's Report: Receipts are balancing with expenses.

Membership:

- A. As of the end of Feb. we have 158 paid members.

Dance Events:

- A. St. Paddy's Day Dance – March 18, 2015
 - a. Members invited to wear green and bring appetizers or desserts.
- B. Spring Fling – April 25, 2015 at St. John, Davison
 - a. Diane will chair the dance.
 - b. **Jim V. made a motion to serve subs rather than pizza. Second - Tracey H.**

Yes – 7 No - 0

Website: Nothing to report at this time.

Newsletter: Kathy S.

- A. GLSDC events calendar will be included in the March newsletter.
- B. Dance instructors need to notify Kathy about events they want publicized in the newsletter.

Logo Apparel:

- A. Jim D. reported about 84 shirts left to sell.
- B. In Jan. and Feb. 2 shirts were sold each month.
- C. An announcement will be made when members can bring in their own shirts to have the club logo applied.

Old Business:

- A. Regarding suggestions for increasing membership:
 - a. Tabled "video review" until next meeting when Leo B. is present.

- b. "We miss you" postcards will be sent to old members who have not renewed their membership.
 - c. Dana D. suggested doing a GLSDC promotional dance at next year's Valentines Dance, which is held at Fr. Bush Hall at Holy Family in Grand Blanc since so many of our members attend this dance. Dana D. will check into this.
- B. Need to announce or reach out to members to establish special Dance Chair Person/Persons and requirements (what the job entails) for future dances.
- C. Club marketing, advertising, PR, and the video clip to bring exposure and awareness of our club is being looked into by Leo B.
- D. Wednesday night theme dances:
- a. 4th of July dance (*Wed. date needs to be determined – either July 1st or 8th*)
 - Veterans will be invited onto the floor.
 - Veterans will lead us in the Pledge of Allegiance.
 - Veterans will be invited to begin a snowball dance.
 - Members can wear patriotic colors.
 - b. Veterans Day Dance (Wed., Nov. 11, 2015)
 - Veterans enter free.
 - Veterans called to center of the floor.
 - Members encircle the veterans while "God Bless America" by Lee Greenwald is played.
 - Members can wear patriotic colors.
- E. Looking for new DJ for the 2015 New Year's Eve Dance. **Motion by Dana D. not to pay more than \$500 for a DJ. Second – Peggy W. Yes – 7 No - 0**
- F. 2015 New Year's Eve Dance:
- a. **Still need a chairperson.**
 - b. \$20.00 members / \$25.00 non-members
 - c. Serve hors d'oeuvres instead of pizza.
 - d. Gary W. will check on cost of hors d'oeuvres from various caterers.

Tabled Items:

- A. General Liability / Officer Liability Insurance: being looked into by Leo B.
- B. Video review – Leo B.
- C. Yearly membership renewal – **tabled until Leo B. present. Items to consider:**

- a. Timing change from Jan through Dec. instead of Feb. through Jan.
- b. Member only discount \$25.00 from Jan. 1 through Feb. 28.
- c. Existing member renewal \$30.00
- d. New membership \$40.00 (\$30.00 plus \$10.00 set-up)

New Business:

- A. Suggestion Box Update: only 2 comments (both positive) received so far.
- B. Jim D. suggests not having theme nights when extra desserts are brought in on birthday/cake night to prevent an overflow of food or else order a smaller cake on those occasions.
- C. Emeritus membership (1 year) given to Stuart in recognition of his induction into the Hall of Fame.
- D. Jim V. read a letter from Bob Budzinski asking to be included on our dance instructor list. Since we already have 6 instructors and all of 2015 is already scheduled, Tracy H. will compose a response letter to him thanking him, but letting him know that we are all set for the upcoming year.
- E. Peggy W. asked if there was a way to introduce people to other members who come from the same locations. In a few weeks during announcements Jim V. will invite people who come from various cities to stand so others can see who attend the club from their same areas.
- F. Gary W. was approached by the director of the St. Francis Prayer Center in Flint to see if the GLSDC could somehow offer support to the center. This will be discussed in greater depth at our next meeting.

Meeting adjourned at 9:00 p.m. Motion to accept: Jim D. Second – Kathy S. Yes – 7 No - 0

Next board meeting – May 11, 2015 at 7:00 p.m. at Ernie's house.