

GREAT LAKES SWING DANCE CLUB

Board Meeting Minutes – May 11, 2015

Call to order at 7:03 p.m.

Officers present: Jim Vroman, Ernie Callard, Jim DeVoe, Leo Brennan, Dana Dugas, Tracey Hamblin, Kathy Stewart, Peggy Wescott

Members present: Gary Wescott

Reading of last meeting minutes: Motion to accept minutes: Approved: Jim V. Second: Leo B. Yes: 8 No: 0

Treasurer's Report: Leo B.

- A. Receipts are balancing with expenses
- B. Motion to approve treasurer's report. Approved: Tracey Seconded: Kathy Yes: 8 No: 0

Membership:

- A. Leo Brennan reported 208 members to date.
- B. Postcards were sent to members who had not yet renewed their membership.

Dance and Special Events:

- A. Leo requested money for **golf outing prizes**.
 - a. Motion made to offer 2 -- \$10.00 prizes and 2 -- \$25.00 gas cards.
 - Approved by Ernie C. Seconded by Dana D. Yes: 8 No: 0
- B. **Summer picnic** scheduled for August 2, 2015:
 - a. Help needed for set-up -- 4 men at 10:00 a.m.
 - b. Tables need to be moved and grills brought in
 - c. Ernie will check with the Polish League of American Veterans to see if they have grills that we might use or rent from them.
 - d. Henry will be our D. J.
 - e. Suggestion made to offer ice cream with the other desserts. Ernie C. will check to see if freezers are available.
 - f. There will be a membership meeting @ 12:00 p.m. after everyone gets their food.
- C. **Halloween Theme Dance:** October 28, 2015
 - a. Members invited to dress-up and bring in desserts to share.
- D. **Veterans Day:** November 11, 2015 (also birthday night)

- a. Pledge of Allegiance said.
- b. God Bless America by Lee Greenwood played.
- c. Cake day.
- d. Snowball dance started by the veterans.

Website Report sent in by Matt Kelley:

- A. Recent changes include a revised banner with the new club logo, new page added to our website for links to videos and articles about the club, and a link to our new promotional video has been imbedded in the home page.
- B. Regarding Web Hosting and Domain Names:
 - a. The Pair.com web hosting account has been closed.
 - b. Traffic going to the original website at glsd.com is now redirected to glsdc.org.
 - c. The greatlakeswingdance.com domain is paid through June 2016. Matt suggests renewing it at the cost of \$65.00 for another 5 years when it comes up for renewal to avoid someone else purchasing it.
- C. The club Cafepress shop needs to be updated with the redesigned club logo. Matt will update it within the next 30 days and add new merchandise as appropriate.

Newsletter Report: Kathy Stewart -- All is going well. Members like the new format.

Logo Apparel: Jim DeVoe

- A. We have about 80/84 shirts remaining -- 1 sold in March. 3 sold in April.
- B. Discussion regarding shirts:
 - i. Concern over quality of shirts we now have.
 - ii. Leo looking into getting logo embroidered on shirts with a new company.
 1. Could bring in one shirt at a time.
 2. Screen printing requires a set-up charge so several shirts need to be done at one time.

Old Minutes:

- A. Suggestions for **recruiting more members**
 - a. Next year 2 postcards will be sent to old members: one before deadline for registration ends and one after the deadline.
 - b. Discussed variety of ways we might advertise upcoming dances.
 - c. Dana D. still looking into a promo dance at Holy Family's Valentines Dance.

- B. Still need to recruit **dance chairpersons** for special dances.
- C. **Wednesday night theme dances:**
 - a. **4th of July theme** (July 1st) wear red, white and blue. Pledge will be said.
 - b. **College Night:** September 9, 2015. Also birthday night so cake will be served. Will not ask members to bring desserts.
 - c. **Veterans Day:** Discussed above under “dance and special events”.
- D. **2015 New Year’s Eve Dance:**
 - a. Discussed possible new venue, but determined that St. John’s Davison is still the best location for cost and atmosphere.
 - b. Discussed D.J. situation.
 - c. \$20.00 for members and \$25.00 for non-members.
 - d. Gary W. will look into cost of hors’d’evours.
- E. **Suggestion box update:** one new suggestion to have chocolate mints instead of the peppermint ones we now offer. Discussion: They are too expensive.
- F. **Some way to introduce people from same areas to each other:**
 - a. Tracey will compile a list of the locations where members come from.
 - b. Jim V. will invite members from each location to stand so they can see who is from their same area.

Tabled items:

- A. **Video Review:** Leo B. Promo video has been added to our web page.
- B. **Club marketing,** advertizing, PR, video clip: Leo B.
 - a. Discussion of newspaper ads, M-Live, My City Magazine
 - b. Kathy checking with someone she knows who works at M-Live.
 - c. Leo continuing to check into other forms of publicity.

New Business or not yet discussed talking points:

- A. Dana D. suggested that we make a **request to Roller Haven** to make some repairs to their parking lot – at least repaint the yellow parking lines. Leo B. will draft a letter, which will be presented to the owners.
- B. Dana D. asked for clarification of the **cut-off time for money** to be exchanged on Wednesday nights. Once the counters have begun, it’s very confusing to have people want to make payments.
 - a. Check-out time will remain at 8:30 p.m.

- b. If new money is paid after that time, it is to be held until the next week.
- C. Jim V. was approached about offering **karaoke** occasionally, possibly on the 5th Wednesdays.
 - a. After discussion it was decided that we are a dance club and not a singing club.
 - b. The cost of Karaoke equipment was also considered and would be expensive.
- D. **New member:** N. B., who comes only occasionally with her daughter, has a medical condition.
 - a. Since dancing is therapeutic for her, Jim V suggested we allow her to enter at no cost.
- E. Jim V. made a motion to book St. Johns in Davison for **next year's Spring Fling**. It will be held on April 9, 2016. Approved by Kathy. Seconded by Dana. Yes: 8 No: 0
- F. Date for the **summer picnic in 2016** will be on August 7th. Approved by Ernie. Seconded by Kathy. Yes: 8 No: 0
- G. **New Year's Eve Dance 2016** will be booked at St. Johns in Davison. Approved by Ernie. Seconded by Kathy. Yes: 8 No: 0
- H. At our **next meeting**, which has been set for **September 14, 2015 at Ernie's house**, the dates for all of the 2016 dances will be confirmed.
- I. **The meeting adjourned at 9:10 p.m.** Tracey approved the motion to adjourn. Kathy seconded the motion. Yes: 8 No: 0

Respectfully submitted by Peggy Wescott