

GREAT LAKES SWING DANCE CLUB

Web Board Meeting Minutes – Sept. 14, 2015

Call to order at 7:07 p.m.

Officers present: Jim Vroman, Ernie Callard, Jim DeVoe, Dana Dugas, Tracey Hamblin, Kathy Stewart, Matt Kelley, Leo Brennan, Peggy Wescott

Members present: Gary Wescott

Reading of last meeting minutes: Motion to accept minutes: Approved: Dana D. Second: Kathy S. Yes: 8 No: 0

Treasurers Report: Receipts are balancing with expenses.

- A. Board members phone approval given to spend \$400.00 for two new grills. Spent \$356.00 Yes: 8 No: 1
- B. Board members phone approval given to present Terri Sweet with either a crystal award or a clock and a gift card for \$200. Yes for the crystal award: 7 Yes for the clock: 1 Either: 1

Committee Reports:

- A. **Membership:** Leo B. reported presently 227 members.
- B. **Dance and Special Events:** Jim V. reported that we have a tentative chairman for New Year's Eve Dance. Will confirm soon.
- C. **Website:** Matt K.
 - a. A section has been added for club members who have been admitted to the American Bop Association Hall of Fame..
 - b. Logo on Café Press Shop still needs to be updated.
- D. **Newsletter:** Kathy S.
 - a. Just beginning to put together the Oct. newsletter, which will include the Halloween flier.
 - b. Will add reminders about November's food drive and December's mitten and hat drive.
 - c. Consider including the schedule for the year's dance lessons without the instructors' names.
- E. **Logo Apparel:** Jim D.
 - a. Sold 1 shirt in August.
 - b. Still have 66 shirts (mostly t-shirts and women's sport shirts)

Old Business:

- A. **Suggestions for more members:**

- a. Two postcards being sent to old members
 - i. First a “reminder to register” card sent in early Feb.
 - ii. Second a “We miss you” card sent in April or May.
 - iii. Thank you note received from a member for the “We miss you” postcard.
- b. Diane will continue to make up dance fliers to advertise club dances.
- c. Dana D. is still looking into the possibility of club members doing a promo dance at Holy Family’s Valentines Dance.

B. Wednesday night theme dances:

- a. **Veterans Day** – Nov. 11, 2015
 - i. Vets will be called to center of floor and encircled while playing God Bless America by Lee Greenwood. (Jim V. checking with Henry to see if he has that song.)
 - ii. Pizza and cake will be served.
- b. **Halloween Theme Dance** – Oct. 28, 2015
 - i. Members invited to wear costumes
 - ii. Pizza will be served

C. 2015 New Year’s Eve Dance

- a. Carla will D. J.
- b. Cost of hall (St. John, Davison) has gone up.
- c. A member is considering being chairperson. Needs to be confirmed.
- d. Entry price will depend on final costs for hall, D.J. and food. Will be determined at next meeting.
- e. Considering hors’ devours instead of pizza.
 - i. Gary W. checking out some caterers.
- f. Ideas for improving this dance.
 - i. Possible venue change for 2016.
 - ii. Board members will check out cost of other venues and bring to Oct. special meeting.

D. Confirm dates for all 2016 dances/special events:

- a. Appreciation Dance (Spring Fling): April 9, 2016

- b. Club picnic: August 7, 2016
 - c. New Years Eve Dance: December 31, 2016
- E. **Suggestion box update:** Suggestions were noted and discussed.
- F. **Ways to introduce people coming from the same area:**
 - a. Tracey H. compiling a list of locations where members reside.
 - b. When new guests stand during announcements, Jim V. will ask them where they are from.
- G. **Follow-up on request to paint new yellow lines in parking lot**
 - a. Also light needed in east end of parking lot.
 - b. Dana D. will continue to pursue these issues with Rollerhaven owner.
- H. **Club marketing, advertizing, PR, and video clip** – exposure and awareness of the club: Leo B.
 - a. Will be carried over to a special meeting set for Oct. 19, 2015, which will also include finalizing plans for the New Years Eve Dance.
 - b. GLSDC has been advertized in M-Live.

New Business:

- A. **Instructors for 2016** presently include Angela, Carla, Joanne, Stewart, and Colette.
 - a. Two active members may be approached about teaching and if they agree, will be teach a month's lesson on a trial basis.
 - i. Motion made to ask these two active members to teach dance lessons. Approve: Ernie C. Second: Kathy S. Yes: 9 No: 0
 - ii. Motion made to decline with thanks Bob Budzynski's offer to serve as an instructor. Approved: Dana D. Second: Jim V. Yes: 9 No: 0
- B. **New Years Eve Dance liquor license:**
 - a. Discussed option of providing alcohol (requiring a bar tender) or having guests bring in their own.
 - b. Which would be most cost effective?
 - c. Checking with St. John, Davison to see if there is a difference in our cost of the hall if guests bring in their own liquor versus the club providing it.

- d. Motion made to procure a liquor license for the New Years Eve Dance (which is needed in either case). Approve: Leo B. Second: Matt K. Yes: 9 No: 0
 - e. Final decision will be made at October's special meeting.
- C. **Suggestion:** Dana D. asked if it would it be helpful to ask instructors to dance their demos with new members rather than seasoned dancers? Discussion followed:
- a. Demos need to demonstrate accurately how dance is to be done. New dancers might not be able to do this.
 - b. New members might be uncomfortable being chosen to demonstrate.
 - c. It is suggested that anyone having difficulty with a certain dance step during the lesson, alert the instructor that you and your partner could use some help.
- D. **Negative response** to picnic flier:
- a. A few errors were found and more care will be taken with future event publicity.
- E. **Discussion on Club Shirts:**
- a. Suggestion that remaining shirts will be sold at lower prices: \$5.00 for t-shirts and \$10.00 for golf style shirts.
 - b. Club will switch over to Image Projections: a shirt company with better quality shirts.
 - c. Orders will be taken weekly and shirts will be available two weeks later.
 - d. Motion made to sell remaining shirts for \$5 and \$10 and switch over to custom order shirts, which can also be ordered in our Café Press Shop on our web site. Approve: Ernie. Second: Kathy S. Yes: 9 No: 0
- F. Need to **determine a budget for club marketing, advertizing, and promotion.**
- a. Will be discussed at October's special meeting.
- G. Discussion needed with Rollerhaven owner regarding **heating and cooling issues** and possible solutions.
- a. Suggest programmable thermostat, so no one will be needed to make a special trip on dance days to turn up the heat in winter and turn on the air in summer.
 - b. Jim V. will set up a meeting with owner.
- H. **Reminder to D.J.s** that the first song played each evening should be the same tempo of the dance that was just taught. Also, at least one other song of that tempo should be played within the first hour of dance.

Meeting adjourned at 9:20 p.m.

Next meeting:

- A. **Special meeting** to discuss the New Years Eve Dance and club promotional/advertizing issues will be on October 19, 2015. (Date is tentative until dance chairman is finalized and we see if he/she is available to attend.)

- B. **Next board meeting:** November 9, 2015 at Ernie's home.