

GLSDC Minutes from Jan. 23, 2017

Call to order at 7:05 p.m.

Officers present: Jim Vroman, Ernie Callard, Dana Dugas, Leo Brennan, Matt Kelley, Kathy Stewart, and Peggy Wescott

Members present: Leeann Smith and Gary Wescott

Reading of last meeting minutes: Motion to accept: Ernie C. Second: Kathy S.
Yes-8 No-0

Treasurer's Report: Receipts are balancing with expenses.

Committee Reports:

A. **Membership:** Leo B. In 2016 we had 266 members. 51 have signed up so far for 2017 with 5 weeks still to go until the deadline.

B. **Dance and Special Events:**

- 78 people attended the New Year's Eve dance.

C. **Website:** Matt K.

- "On the Road" section of the website will be updated soon.
- Photos and header will be updated.

D. **Newsletter:** Kathy S. The date of this summer's picnic will be corrected in the Feb. newsletter to Sunday, August 5th.

E. **Logo:** Dana D. presented a report from Terry Council.

- Terry C. has redesigned the order sheet. A copy of each order will be made and kept by the club to avoid mistakes on orders.
- Terry C. suggests making a logo that could be put on anything (clothing or items).
- Is considering a new shirt source (Embroidery on Demand) that would customize one shirt at a time for \$30.00 and screen print a shirt for under \$20.00.
- We now pay \$32.00 for customized shirts and \$14.00 for screen print shirts, but can only get them when we have orders for 6 or more.

- Terry will do some more research before a vote is taken.

Old Business:

A. Suggestions to expand Club membership

- a. We've had no feedback on how many new members have come on Wed. after seeing our advertisement on restaurant placemats, but it remains an inexpensive way to advertise.
- b. An advertising budget was set for 2017. Motion was made by Jim D. and seconded by Dana D. Yes-8 No-0

B. Theme and Special Dances for 2017:

- a. A motion was made by Ernie C. to serve pizza at up to 6 Wednesday dances each year. The dates will be selected by club president Jim V. Yes-8 No-0

C. Club Finances: Income and expenditures for 2016 were discussed.

D. Dance Instructor issues:

- a. Following a registered concern regarding how much time is spent giving instruction to new dancers, a discussion ensued. A reminder will be put in the newsletter that lessons are primarily for beginners, so they will feel comfortable coming on Wednesdays. Dancers who want more advanced lessons are encouraged to take them privately.

E. Suggestion Box

- a. A member said he/she gets dizzy when the overhead lights move around. Jim V. has been turning the lights on without the motor that makes them move. We don't want anyone to get dizzy and fall because of the lights.
- b. A request was made to offer instruction on how to do the River Waltz, Blue Rose, Stationery Cha-cha and the Barn Dance.
 - i. Dana D. and Kathy S. have offered to teach these dances over in the D.J.s area.

New Business:

- A. Rollerhaven manager, Justin, approached Jim V. about using Rollerhaven on New Year's Eve. Money would be saved on the cost of the venue, but

decorating would have to be adjusted due to time constraints. Rollerhaven would not be available until 4:00 p.m.

- a. A survey was suggested through our club facebook page to see if the number of attendees would improve if this venue was used, since our attendance was down this past New Year's Eve.
- b. Jim V. was asked to double-check the cost of using Rollerhaven on that date.
- c. Matt K. will create a short facebook survey meant for members who usually attend that dance.

B. Officers' listed on our Web Home Page:

- a. Jim V. received a request from the ABA to include names of officers on our Web site, so they can keep their records updated.
- b. Matt K. said plans are in place to add photos and names of board members.

C. Open meetings at Wednesday dances:

- a. It was suggested that officers be available once a month on Wednesdays to answer questions and accept input from members.
- b. It will be done on a trial basis on the 4th Wed. of each month at 8:15 p.m. following the barn dance.
- c. The secretary will take notes.

D. American Dance Studio for sale:

- a. Jim Rowe, owner of the American Dance Studio, who wants to sell his studio on Corunna Rd., has asked to put an ad in our newsletter.
- b. Anyone can place an ad in the newsletter as long as it has to do with dance at a cost of \$20.00 for 3 months.

E. ABA Hall of Fame nominations are coming up. The nomination packet will be given to the new Secretary, Leann Smith.

F. Additional instructors:

- a. A question was raised whether bringing in some new, younger instructors would encourage more younger people to participate in the club.

(Instructors might bring their followers with them.) It was agreed that we already have wonderful instructors who teach the dances that correctly reflect our club and are doing a great job.

Next Meeting Date: Monday, March 6, 2017 at 7:00 p.m. at Ernie Callard's home.

Motion to adjourn was made at 8:40 p.m. by Ernie C. Second: Matt K. Yes-8 No-0

Respectfully submitted by Peggy Wescott