

GREAT LAKES SWING DANCE CLUB Board Meeting Minutes – February 2, 2016

Call to order at 7:07 p.m.

Officers present: Jim Vroman, Ernie Callard, Jim DeVoe, Dana Dugas, Leo Brennan, Kathy Stewart, Peggy Wescott

Members present: Gary Wescott

Reading of last meeting minutes: Motion to accept minutes. Approved: Jim V. Second: Kathy S. Yes: 7 No: 0

Treasurer's Report: Leo B. Receipts are balancing with expenses.

Committee Reports:

- A. **Membership:** Leo B. 101 members to date.
- B. **Dance and special Events:** Information for 2016 can be found in this month's newsletter.
- C. **Website:** (Matt K. absent) Nothing new to report.
- D. **Newsletter:** Kathy S. All is going well.
- E. **Logo: Jim D.** Old shirts are gradually being sold. 26 still to sell. All men's long sleeve shirts are gone. Jim is getting good feedback on our new shirts.

Old Business:

A. Club membership:

- a. An ad for our club scheduled to appear in the Flint Journal in Jan. has not yet been included. Kathy S. will check on this.
- b. A club ad is back up in "Eventful" (a "what's happening in the area" paper).
- c. \$1,180 already spent for M-Live ads leaving @ \$1,500 in the publicity budget.
- d. Gary W. will check on getting an article in the Lapeer paper. Articles are free. Ads cost money.
- e. Leo B. will try to be specific regarding rates for various types of advertising and bring them to our next meeting.

B. Wednesday night theme dances have all been set and advertised in our newsletter.

- a. Members will not be asked to bring food to the Valentines Dance, since it is also birthday night.
- b. Pizza will be served at the Valentines Dance.

C. New Year's Eve Dance:

- a. Around 90 people attended.
- b. The club lost money (@ \$300) on this dance.

D. 2016 Dances and Special Events:

- a. D.J.s for upcoming special events:
 - i. Appreciation Dance – Angela
 - ii. Picnic – Stewart
 - iii. New Year’s Eve Dance – Dave
- b. Appreciation Dance – April 9, 2016
 - i. This dance will not be advertized to the public, since it will be free to members and their guests.
 - ii. During the dance, founding/long time members will be introduced, including those who have died.
 - iii. Diane Kopec will chair this dance.

E. Advertising and Budgeting:

- a. Discussed how to best use the \$2500 allocated for advertising
 - i. Church bulletins are too expensive-around \$500 a year.
 - ii. Getting on church websites costs around \$725 a year.

F. Instructors for 2016:

- a. Angela, Carla, Joanne, Stewart, and Colette remain on the roster for 2016.
- b. New instructors:
 - i. Terry Council will teach West Coast Swing in March.
 - ii. Dave Saxton will teach Country Two-Step in June.

G. Club Shirts: Jim D.

- a. Old shirt costs were set at \$5.00 and \$10.00 but can be discounted even more at Jim’s discretion.

H. Improvement requests to Rollerhaven:

- a. Jim V. has spoken with Danny Brown, the owner of Rollerhaven.
- b. A new light has been installed in the back section of the parking lot.
- c. Heat is being turned on between 11:00 and noon each Wednesday warming up the facility for members when they arrive.
- d. Parking lot concerns (yellow lines) cannot be dealt with until spring and involve more than just repainting the lines.

I. New life membership for founding members:

- a. Yearly dues will be suspended for them.
- b. They will still pay the weekly entry fee.

J. American BOP Association (ABA):

- a. If enough members sign up for their events, our club gets money back which is deducted from our yearly membership fee to the ABA.
- b. They will host a cruise to Hawaii in late February, 2017.
- c. Kathy S. noted that many of the events they host are not listed on their website, making it more difficult to promote them.

K. Suggestion Box Update:

- a. One member was happy with Carla as D.J. for this year's New Year's Eve Dance.
- b. A GLSDC survey given out a couple of years ago was turned in with a very positive response. The only negative item concerned the temperature at Rollerhaven.

Tabled Items:

A. Promo Valentine's Dance at Holy Family: Dana D.

- a. GLSDC members who attend this year's dance will be invited to do one demonstration dance at this event. A song will be chosen, which will allow members to showcase the Cha Cha, West Coast and East Coast Swing.

New Business:

A. Discussion on whether to be open on Nov. 23 and Dec. 28, 2016.

- a. Jim V. received some feedback on our decision to be closed during those weeks in 2015.
- b. Motion made to keep the club open both of these nights. Yes: 6 No: 1

B. Membership meetings will be held at the Appreciation Dance on April 9th and club picnic on Aug. 7, 2016

C. Annual Financial Review: Dana D. will check with a CPA he knows find out the cost of a financial review.

D. DJs for 2016 dances: Jim V.

- a. Discussed the need for additional DJs.
- b. Determined that we are set for 2016.

E. Consider honoring all or part of Chasse' Ballroom coupons

- a. We have already welcomed several of their members.
- b. They will be invited to attend our dances at GLSDC member discount for 5 visits, which includes the first free visit. After 5 visits they either need to join the club or pay non-member rates.
- c. Since many of their coupons are for private lessons or zumba, they will not be honored.

Next meeting date: Monday, April 25, 2016 at 7:00 p.m. at Ernie's home.

Motion to Adjourn made at 8:40 p.m. Yes: 7 No: 0